C Spire Launching FTTH In Three Mississippi Towns

C Spire is expanding its residential fiber-to-the-home (FTTH) services to three additional towns in Mississippi: the Tupelo suburb of Saltillo, Gulfport, and Biloxi. The fiber deployment is intended to support gigabit speed Internet access, live streaming TV and digital home phone services.

C Spire Home, the unit that manages the company's residential fiber program, plans to begin work early next month to install the broadband infrastructure in the first neighborhoods in Saltillo and Gulfport, with plans to expand the program to Biloxi early next year.

The company plans to turn up service to the first customers in the first quarter of next year and expects to pass thousands of homes in and around the three towns by next summer.

"Residential fiber is transformational, and this revolutionary technology infrastructure promises to boost home values, broaden entertainment opportunities, help expand the local economy and improve the quality of life for homeowners," said Ashley Phillips, general manager of C Spire Home Services. "We plan to move quickly to activate these services."

Mediacom Expands Gigabit Internet Deployment Southern California

Mediacom Communications announced the expansion of its Gigabit Internet service for residential and business customers in areas of southern California that include the community of Menifee in Riverside County, and a portion of San Diego County that includes Valley Center and parts of Pauma Valley and San Pasqual.

The Gigabit launch is part of Mediacom's commitment to deploy new-generation broadband technology in all segments of its nationwide network. Two years ago, Mediacom was the first
major U.S. cable company to transform nearly all of its fiber-based network to the DOCSIS 3.1 “Gigasphere” platform.

Continued investments in its Southern California systems add more than 20,000 additional homes to the nearly 3 million homes and businesses that can choose to connect to Mediacom’s Gigabit broadband service.

“Our company is committed to providing transformative Internet speeds,” said Marla Bowen, Mediacom’s director of area operations. “This upgrade to Gigabit speeds in Menifee and Valley Center occurs at a time when more people at home and at work rely on a growing number of connected devices and data-intensive applications.” [Read more.]

Source: Valley RoadRunner | Sept. 27, 2019

BendBroadband Goes Gigabit In Oregon

BendBroadband in central Oregon is now offering a 1 Gbps Internet tier for both residential and business customers. Residential packages start at 100 Mbps, and business packages start at 50 Mbps.

"Since 2014, BendBroadband has invested more than $60 million in its network infrastructure in central Oregon," said Julie Maiers, vice president of marketing and product development at TDS, BendBroadband’s parent company. "Now is the
perfect time for customers to check out our faster speeds and our better-than-ever high-speed Internet service."

A 30-day money back offer is available so new customers can try the services risk-free. "Our faster speeds provide faster connections, which means improved workplace efficiency," said Maiers of the business services offering. "It also supports higher-quality video for improved video-conferencing experiences."

Source: Broadband Technology Report | Oct. 25, 2019

Shentel Launches New 2 Gig Glo Fiber Service

Shentel announced the launch of its FTTH business, with the introduction of Glo Fiber in Harrisonburg, Va., in the Shenandoah Valley. CEO Christopher French said the latest growth initiative will expand Shentel's footprint and service offering. The service will provide speeds of up to 2,000 Mbps, with a simple pricing system and a dependable service, the company said.

There will be three deals available, Internet (2 Gbps), Internet+TV Bucket (2 Gbps, 90+ channels) and Internet+TV+Voice Bucket (2 Gbps, 180+ channels and telephony). The company said it will also focus on launching the service in Staunton, Front Royal and Winchester, Virginia.

Source: Telecompaper | Oct. 31, 2019

WOW's Broadband 'Edge-Outs' Spur Growth

Fueled by an "edge-out" strategy in which it extends the reach of its networks at the periphery of its territories, midsized competitive cable operator WideOpenWest said total subs grew by 7,800 in Q3, the best result in six quarters. Fitting with a trend affecting the rest of the US cable industry, the bulk of WOW's sub growth came from broadband.

WOW added 10,200 broadband subs in Q3, improving on adds of 7,300 a year earlier. WOW's edge-out projects have extended its network to 166,600 homes passed so far, including the addition of 14,000 homes in Q3 2019. Edge-outs were responsible for about 1,900 new subs in Q3, the best growth in that category since Q3 2018, the company said.

Source: Light Reading | Nov. 4, 2019

Sparklight Business Launches Enterprise Wi-Fi

Phoenix -- Sparklight Business has announced the launch of Enterprise
Wi-Fi service -- a superior Wi-Fi connection delivered over the company’s fiber optic network in order to provide the fastest and most secure connections for business customers.

With personalized design and professional installation, Enterprise Wi-Fi is a turnkey solution for businesses. Customized to identify the optimal number of access points (APs) needed to address specific bandwidth and coverage needs, employees and guests will have access to strong and reliable service throughout the business footprint.

“Today’s business environment is constantly evolving and requires advanced connectivity and flexibility,” said Chris Boone, Vice President of Business Services for Sparklight. “Business Enterprise Wi-Fi is a sophisticated solution that provides a powerful signal along with comprehensive tools to manage the service.” Read more.

Source: Press Release | Oct. 3, 2019

Mediacom Honored As A Top Company For Women In Cable Industry

Mediacom Communications was honored as a "2019 Best Company for Women to Work" by Women in Cable Telecommunications based on survey data from the cable industry. That survey’s three main criteria assessed pay equity, advancement opportunities and resources for work-life integration. Additionally, several female Mediacom executives have also been individually recognized:

- **Jennifer Znaniecki**, senior director of learning and development, was awarded the Content & Connectivity Human Resources 2019 Aspiring Leader.
- **Belinda Maldonado**, vice president of human resources, was selected to be one of 40 participants in the WICT Betsy Magness Leadership Institute, a leadership development group for executive women in the cable industry.
- **Kristi Salmon**, who is responsible for brand positioning, customer acquisition, retention campaigns, innovative employee sales programs, and new product launches, has been named to NYC Television’s 40 Under 40 for 2019.
- **Italia Commsso Weinand**, executive vice president of programming and human resources, was named to CableFax's 2019 Most Powerful Women in Cable.

Source: Quad-City Times | Nov. 3, 2019